



Town of Coventry, Rhode Island
1670 Flat River Road
Coventry, RI 02816

Coventry Community Gift Card Launching November 1st!

New “shop local” program to help business owners in Coventry

November 1st, 2023

FOR IMMEDIATE RELEASE

The Town of Coventry’s Economic Development Commission has partnered with Giverrang on their Community Gift Card Program, through Mastercard, to promote a ‘shop local’ program for the holiday season. While Giverrang’s Community Programs are live in 40 cities across the nation, this is the first to launch in Rhode Island!

The Community Gift Card will be called Buy Local Coventry. The card works like any other cash gift card you would purchase from Mastercard with a small activation fee – and is specifically available for use with businesses located in Coventry. **The first 200 cards purchased will have their activation fee waived** by the Economic Development Commission!

“The Buy Local Coventry Gift Card will give people a gift of choice. They only have to buy one gift card and it will work at businesses in the Town of Coventry, rather than having to pick and choose. It’s an easy way to support local businesses, and it allows businesses to gain new customers,” said Economic Development Commission member David Dadekien, owner of Eat Drink RI.

Customers can purchase Coventry Community Gift Cards by visiting the website, which can either be found at the Coventryri.gov site (click on Information & Services and then the Economic Development Commission tab), or the website link is available, here: <https://giverrang.com/gift-card/town-of-coventry-ri>! Customers can choose to purchase a digital version of the card, or have one mailed to them. The card is a great gift for family and friends, or as employee recognition rewards (there are bulk orders available, too).

Business owners can opt-in to the Coventry Economic Development Commission email distribution to receive quarterly updates on these types of programs, and business-related information at the bottom of the town page: <https://coventryri.gov/economic-development-and-small-business-resources>

This program launches today, November 1st, 2023.

